

**GABF/babf Promotions PO Box 298 S. Egremont, MA 01258**

**The West Side Loft Book Fair** returns for a Fall 2007 Show as **The West Side Book and Ephemera Fair** at the Metropolitan Pavilion in Chelsea, NYC. (We can no longer get dates at the Armory.)

In addition to advertising in the New York Times and elsewhere, we will be starting a comprehensive ad campaign on NYC radio stations. Our mailing list now exceeds 5,000 names of book fair attendees.

The Metropolitan Pavilion is a beautiful and well-known venue in NYC on street level. There is a separate indoor loading bay for exhibitors that will make load in and load out easy. Our event will be in the North Pavilion and there will be a separate poster show exhibiting in the South Pavilion. Both events will attract similar buying crowds. Pictures of the venue can be seen at <http://metropolitanevents.com/northsouthpavilion.htm>  
The room layout can be seen at [http://metropolitanevents.com/pdfs/Floor\\_plan\\_North\\_&\\_South.pdf](http://metropolitanevents.com/pdfs/Floor_plan_North_&_South.pdf)

GABF/babf Promotions, PO Box 298, S. Egremont, MA 01258-0298

Application for

**The West Side Book and Ephemera Fair 110 West 19 Street, NY, NY 10011**

**Show times: Friday, October 19, 4PM to 10PM and Saturday, October 20, 10AM to 4PM**

**Setup times: Friday 9AM to 3PM**

Exhibitors will receive free admission passes for distribution to their customers.

Fill in all the information. This is what will appear on the show web site & in the program guide.

Your name: \_\_\_\_\_

Business name: \_\_\_\_\_

Street address: \_\_\_\_\_

City, state zip: \_\_\_\_\_

Business phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

NY Tax ID: \_\_\_\_\_

Booth sign should read: \_\_\_\_\_

Badge names: \_\_\_\_\_

Specialties (list up to eight):

\_\_\_\_\_  
\_\_\_\_\_

1 six foot table	\$ 650
2 six foot tables	\$ 975
3 six foot tables	\$1,500
4 six foot tables	\$2,100

\$100 per exhibitor booth sharing fee. No other dealer may share the booth unless previously agreed upon by the management before signing this contract. Electricity must be ordered in advance of the show at a cost of \$75. Please send in your order for electricity with this contract. **If you want electricity please check here \_\_\_\_\_.**

Black cloths supplied by management will cover all tables. No other table coverings will be permitted. You can order display cases, pegboards, and folding bookcases from our supplier.

**If you order a display case, it will replace a table.**

Participation in this show is by invitation only, and managers, at their sole discretion can refuse to admit or invite any exhibitor. This contract shall not be valid unless accompanied by a \$250 non-refundable deposit. This contract cannot be transferred. **Balance of booth rent must be paid on or before September 20, 2007 otherwise the booth will be cancelled. Cancellations within 10 days of the show will be charged full fee if the booth cannot be rented to another exhibitor. No cash refunds, future fair credit only. NO EXCEPTIONS WILL BE MADE. THIS IS A ONE NIGHT + ONE DAY SHOW. Every dealer signing the contract must stay UNTIL CLOSING ON SATURDAY AT 4 PM.** Booth space will be awarded on a first come first served basis.

A deposit of \$250 must accompany this contract invitation. The balance is due on or before September 20, 2007. Deposits are not refundable. Payment can be made by check, money order, or with charge cards. If you use a charge card, you must provide the security code and card mailing address, including zip code. Make checks payable to GABF/babf.

Master card number \_\_\_\_\_

Visa number \_\_\_\_\_

Expiration date \_\_\_\_\_ security code (back of card) \_\_\_\_\_

Credit card billing address (include zip code) \_\_\_\_\_

Amount of charge \_\_\_\_\_

Signature for the charge \_\_\_\_\_

I agree to exhibit at the above named show on the dates and hours specified. I will be set up no later than ½ hour before the show opens to the public & will remain completely set up until the show closes to the public. I agree to have a presentable and safe booth. I agree not to hold Bruce Gventer, D. Curto, GABF/babf the show site, show sponsors, show employees, or show volunteers responsible for any loss, theft, property damage or accident or bodily injury that may occur in the course of exhibiting at the above named show, and I agree to indemnify, protect, hold harmless, and release from all liability or expenses, whether negligent or other the above mentioned. I will accept full risk of potential loss of entry fee should inclement weather or other unforeseen disaster force cancellation of, or impair the operation of, the fair. I will abide by all show rules. I am responsible for the direction of porters. The use of porters is at my own risk. Show management shall not be liable for any damage or claim. No display from cardboard boxes is permitted. Receipts must be issued for each sale and sales tax must be collected. Sold items must be bagged and sealed for security reasons.

Please sign below and return a copy of this contract application along with a deposit of \$250.

Your signature accepting the show conditions. \_\_\_\_\_ (Required) Date \_\_\_\_\_

Mail application and payment to: GABF/babf PO Box 298 S. Egremont, MA 01258-0298 www.bookfairs.com